

CROWN POINT PRESS

Social Media
at top

TFI

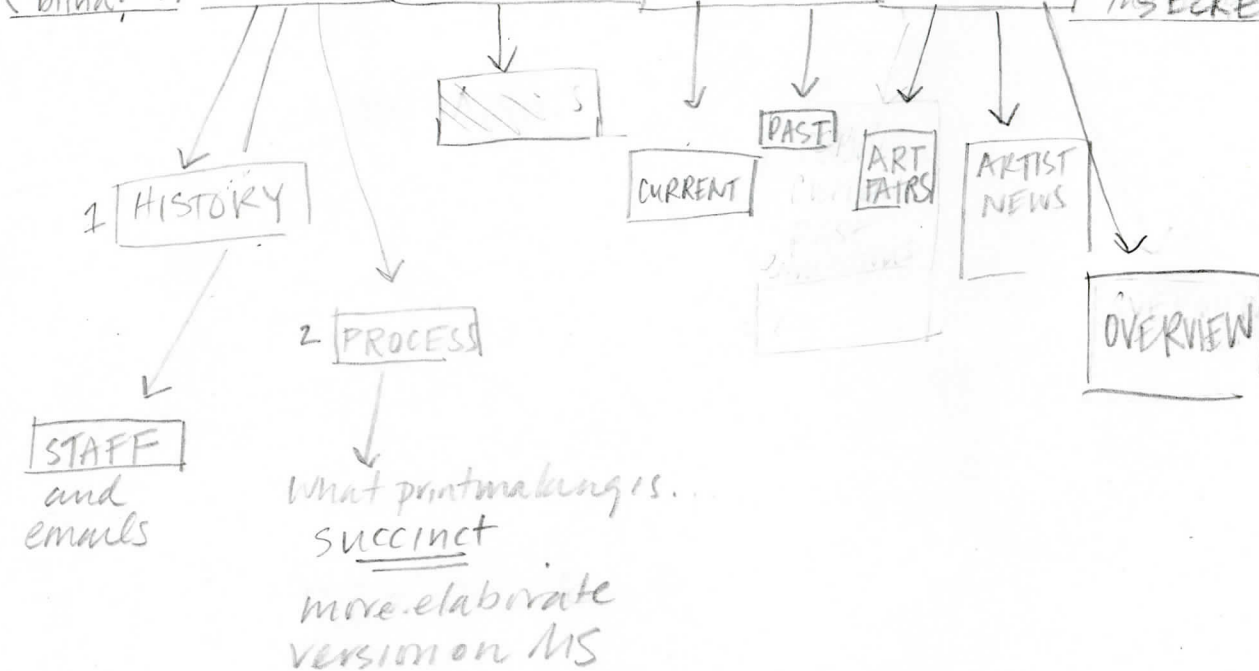
branding slogan - a succinct summarization sentence to grab in
eyebrows

OLD: HOME / ABOUT / ARTISTS / ARCHIVE / BOOKSTORE / PRINTMAKING / NEWSLETTER / CONTACT

HOME has strong visual image w/ branding slogan
clean w/tn explicit footer

NEW!

(HOME) / ABOUT / ARTISTS / EXHIBITIONS / NEWS / MAGICAL SECRETS / STORE / CONTACT



⇒ VISIBLE/FINDABLE

→ CONTACT FOOTER / ADDRESS / HOURS / SOCIAL MEDIA

MS LOGO LINK SUBSCRIBE — email / overview
an option ↑ ↑



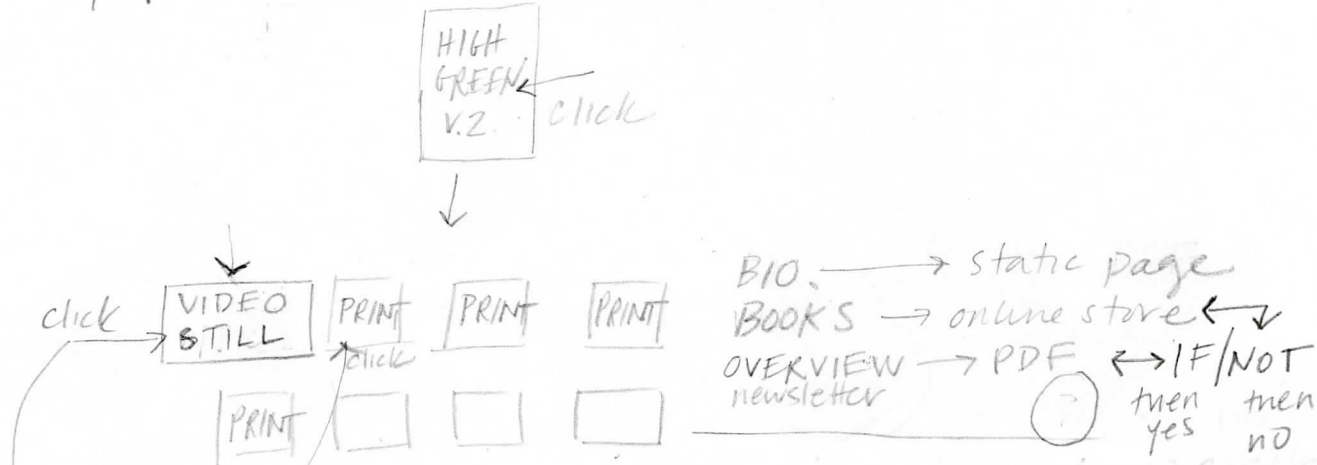
ARTISTS

CROWN POINT

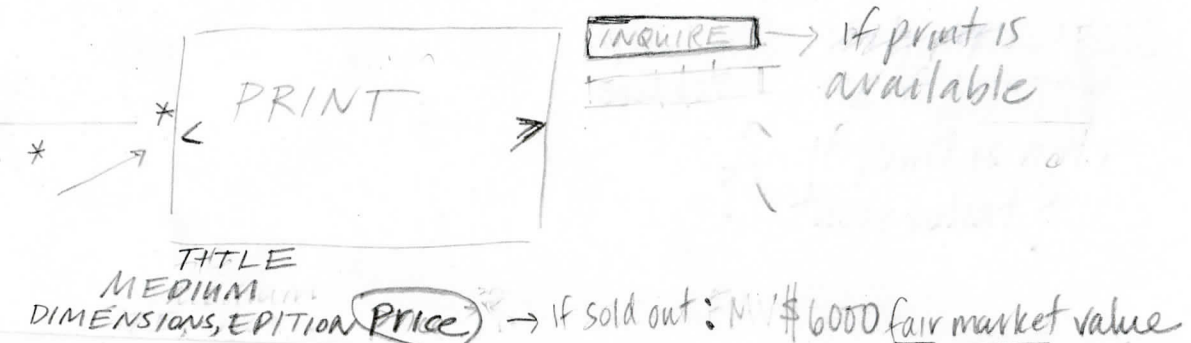
LIST OF NAMES with THUMBNAIL AS DEFAULT image.

LIST with a thumbnail of a print to each name

example: RICHARD DIEBENKORN



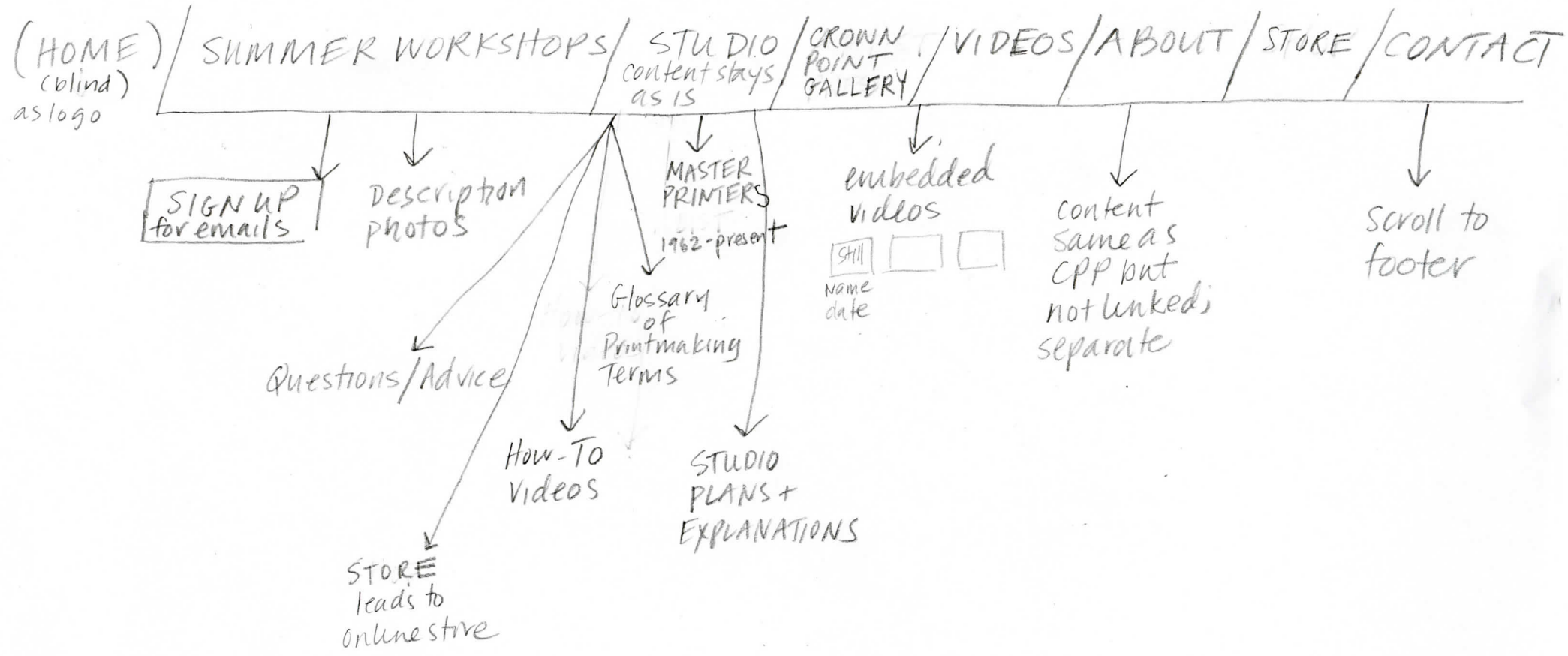
Will you be able to click * through once in the larger field from print to print?



current MAGICAL SECRETS website menu

HOME / WORKSHOPS / ARTISTS / STUDIO / BOOKS + SUPPLIES / GALLERY INFO / ABOUT US

proposed storyboard for Charlie:



X GALLERY INFO — outdated; if we keep, more relevant to CPP side.
→ FAQ questions —